Irrigation canals as tools for climate change adaptation and ichthyological biodiversity management: A case study of integrated development in Southern France

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Abstract

This paper proposal is based on interdisciplinary research conducted in the south of France that analyses the different economic, social and environmental roles played by agricultural irrigation canals. We will argue that beyond their productive role, which is to supply farmers with water, they fulfil other environmental services and may play an important role in sharing the resource in the context of future climate change. We will point up the ecosystem services provided by such canals: e.g., replenishing the water table, the development of riparian vegetation and wet areas in the Mediterranean zone, tools for regulating flooding and drought, the bases for new cultural approaches to nature, as well as the maintenance of an ichthyological biodiversity that is indispensable for the proper functioning of the natural environment. Their role as an ecological corridor could be particularly interesting as refuges for certain fish species under stress since they can connect upstream and downstream zones over a continuum of more than 300km, thus covering very contrasted climatic zones (alpine versus Provencal). For now, most of these services remain largely unknown and underestimated, but they may serve as assets for territorial development since they combine economic, ecological and social factors whose remodelling is becoming increasingly necessary in the face of climate change.

Keywords
Irrigation canals, climate change, ecosystem services, biodiversity tank, endemic/introduced species, interdisciplinary research
Introduction

The numerous issues surrounding climate change have spurred a great deal of research worldwide that aims to renew thinking about water management. Most of this research advocates for water-saving measures and encourages the agricultural sector – the largest water consumer – to change its watering practices, notably by moving away from surface irrigation and instead developing overhead irrigation and drip irrigation techniques. In the south-east of France, agricultural irrigation canals, whose main productive role is to supply farmers with water, have indirect environmental effects that have been recognized as services: e.g., replenishing the water table, rainwater disposal and evacuation of torrential rains, landscape enhancement and the maintenance of biodiversity. These services remain largely unknown and are under-appreciated, but they could be major assets for the development of irrigated territories, particularly in the context of climate change. The very dense hydraulic network of irrigation canals that exists across the Provencal territory means that such canals can play a role in adapting to the effects of climate change. To do so, it seems necessary to move beyond a quantitative approach to water management and instead engage with thinking that examines the qualitative effects of its use. We shall begin by looking at how the indirect environmental effects of irrigation canals have gradually begun to be recognized thanks to the development of ecosystem services. Their perpetuation is as such an important aspect of water resource sharing in the context of climate change. Over time, this approach may allow for better remuneration, via payments for environmental services, made to the facilities that manage them. Our current interdisciplinary research also aims to show that beyond their economic and social utility, irrigation canals are part of a complex hydro-social system that appears to play an important role in maintaining the ichthyological biodiversity of rivers1. The second section will show how irrigation canals help maintain biodiversity at the scale of the Durance basin and how they could constitute tools for managing biodiversity to address future climatic trends. For them to be considered as such, changes are likely needed in how they are managed; they also need to be permanently integrated into territorial development policies.

1. From productive water to environmental water: Towards recognizing the ecosystem services of irrigation canals in the context of climate change

In the south-east of France, agricultural irrigation canals are a key infrastructure for the sharing and management of water resources. The first canals were built in the Durance region between the Middle Ages (Canal St Julien, 1171) and the Renaissance (Canal de Craponne, 1554) to channel water for its driving force. The Durance region’s hydraulic infrastructure grew in the late 18th century and really flourished in the 19th century, with the construction of numerous structures and the development of a network of secondary canals and distributaries2 for farming purposes. Their construction was the product of a combination of the economic interests of large farmers and the planning ambitions of the state which sought to increase the agricultural yield from the plains of southern France to secure food supplies for cities. From the late 19th century onward, the Durance canals allowed irrigated agriculture to develop, an intensification of production, an increase in crop area and the introduction of new crops. There are currently fifteen canals which contain 200 million cubic meters of the 1.2 billion stored in the Serre-Ponçon dam built in 1955. They distribute water across the entire Provencal territory via a network of gravity-fed canals that represent 540 kilometres of primary structures and 4000 kilometres of secondary networks, and cover a surface area of 150 000 hectares [1]. Map #1 shows the main canals of the lower Durance and the expanse of territories – the so-called irrigated areas – they supply.

2 Distributaries are small canals made of earth that supply and divide plots.
Since the law of 21 June 1865, irrigation canals have been managed by Authorized User Associations (ASAs); landowners automatically have member status in the Associations for as long as they own their property. Each landowner whose property contains a section of canal is obliged to participate financially (i.e., via the payment of a fee) and technically (i.e., via a servitude) in running the hydraulic infrastructure. In exchange, the person has a right to use the resource based on conditions (e.g., rates, irrigation turn) set by the ASA. The entire surface area of irrigated land comprises the canal's perimeter and corresponds to the ASA’s area of intervention. Until fairly recently, the management of irrigation canals occurred in a predominantly agricultural context and the upkeep of the hydraulic network of each perimeter (cleaning distributaries, clearing, etc.) was an integral part of each farm's work. While this remains the case in most areas supplied by the Durance canals, newer property owners are less and less likely to be farmers, but they continue to benefit from the rights associated with the canal’s presence on their property; housing developments, golf courses and business parks are increasingly common and occupy land previously used for farming.

These new landowners are often much less assiduous about maintaining the secondary canal networks, when their distributaries are not simply covered over or filled in to save space. Weakened by agricultural abandonment (changes in land use), urbanization and the decreasing number of farmers, the irrigators’ associations are now seeking to accommodate new uses of the resource in order to preserve the hydraulic structures. Agreements have been signed, for example, with municipalities for the watering of municipal “green space” and with private sector actors from golf courses.

The use of water for farming purposes, which represents 70% of the resource’s global consumption, is presented in international reports as the sector that needs to make the greatest water-saving efforts [2]. It is as such that European and international policy support measures to modernize irrigation networks and reduce the use of surface irrigation techniques [3] in favour of systems that consume less. While we do not wish to challenge the utility of overhead and drip irrigation, we feel that the maintenance of irrigation canals – which mobilize large volumes of water – could become essential for local societies to adapt to changes in climatic conditions. Indeed, the specific services provided by gravity-fed networks address two major challenges that Mediterranean societies will have to face: the scarcity of the resource and protection during increased periods of intense rainfall. The Mediterranean region will likely experience a rise in temperatures and an increase in droughts [4, 5, 6, 7] that will in turn likely affect the availability of water resources [8, 9]. According to IPCC experts, the estimated water deficit for the Mediterranean basin varies between 45mm and 60mm per decade, with greater variability in precipitation and, especially, an intensification of rainfall episodes and extreme hydrological phenomena that will cause an increase in water levels, runoff water, flooding, etc. [4, 10, 11].
The water in irrigation canals represents a useable supply for the needs of irrigated Mediterranean agriculture, as well as for new urban and peri-urban uses in the zones they transect. Use of water from the canals as such limits the amount of water drawn from the water table; further, the hydraulic infrastructure they form is a structural tool for sharing the resource that exists and can continue to play an essential role in a context of heightened water stress. Given the way irrigation canals work, they also help renew groundwater resources. Indeed, the circulation of water through the entire network of distributaries and irrigation ensure that the region's main water tables are replenished. The most emblematic example is the Crau which is practically devoid of surface water but has a water table containing 550 million cubic metres that supplies 270 000 inhabitants with water in the Bouches du Rhône department and Fos industrial zone. Two-thirds of this aquifer’s replenishment come from irrigation water diverted from the Durance via the Canal de Craponne [12, 13, 14]. At present, the perpetuation of this water table is “totally dependent on intake from leaks in canals and percolation from surface irrigation, estimated at 160 Mm³/year” [1, translated here]. In the Durance sector, irrigation water also plays an important role in the maintenance of several groundwater resources. According to a study commissioned by the Canal St Julien ASA in 1999, the water table of the lower Durance region is supplied for 75% with irrigation water versus only 25% by natural means (watercourses and precipitation) [15]. Recent research into the water table that supplies the city of Avignon further confirmed the importance of this proportion and the major role played by irrigation water in replenishing the aquifer [16].

Irrigation canals are also water draining facilities. They as such supply another indirect service – rainwater disposal – and play a significant role in protecting against flooding during periods of intense rainfall. For example, in the Salon de Provence sector, irrigation canals drain off 35% to 100% of rainwater depending on the municipality [17]. An economic evaluation of the canal’s replacement cost was conducted by the city of Sisteron. Were the Canal de Saint Tropez hydraulic structure to disappear, the municipality would have to invest a million euros, in addition to the cost of maintaining a drainage system, whereas the annual maintenance cost of the main agricultural canal and its secondary network is estimated at 30 000 euros / year [18]. The Canal de Carpentras ASA has signed an agreement with the city of Carpentras for the regulation of rainwater. As a result, the municipality invested in the construction of a balancing tank to relieve the main canal when necessary. The modernization and maintenance of hydraulic networks by ASAs increasingly include such new services, although they are still for the most part funded by the ASAs; their main challenge resides in ensuring that the entire hydraulic network covered is in good working condition. Some ASAs have acquired remote operated valves that allow them to react more quickly during periods of intense rainfall. Others ensure that distributary networks no longer used for farming are up-kept to ensure rainwater disposal. In the event of an increase in extreme rainfall events, the hydraulic network of irrigation canals could as such become an efficient monitoring and evacuation tool to prevent flooding. The decree of 1 July 2004, which modified the status of ASAs and repealed the law of 21 June 1865 that had governed them up until then, broadened the role and scope of user associations to include “the creation and management of facilities that help in risk prevention, the management of natural resources, and the planning of watercourses, roadways and networks” [19, translated here]. The recognition of these services is a sign that irrigation canals are no longer valued solely for their productive merit but also for their environmental value [20].

That is why it is particularly through new types of public involvement in the environment field that a new assessment and remuneration of these services may be envisaged. Since the recommendations of the 2005 Millennium Assessment, promoting ecosystem services is one important angle of contemporary environmental policy. These services are defined as “the favoured means to understand how certain ecosystems have a positive, often unknown, impact on economic activity and ‘human well-being’” [21, translated here]. Such services are divided into four categories: provisioning (food, energy), regulating (water quantity and quality), supporting (soil creation) and cultural services. The report estimates that 60% of these services are in decline due to anthropic pressure on ecosystems [21]. It therefore appears that one of the current challenges in water management is limiting its agricultural use while maintaining the ecosystem services provided by irrigation practices. A recent report entitled Releasing the Pressure: Water Resource Efficiencies and Gains for Ecosystem Services by researchers from the Stockholm Environment Institute (SEI) for the UNEP invites decision-makers and resource managers to shift from thinking in terms of traditional water productivity per unit of agricultural yield to a broader understanding of the concept that would encompass ecosystem services. “This is a challenge, because all too often the benefits from ecosystem services are neither immediately recognized, nor easily valued...
Recognizing these wider benefits generated by water in respect to for example nutrient flows, cooling, providing habitats, and other supporting and regulating ecosystem services, is the aim of our work” [22]. Among other things, the report proposes ecosystem management tools in order to identify the different types of benefits of ecosystem services in their local context. These different types of benefits, as we have underscored, are numerous when it comes to agricultural irrigation canals and focusing solely on saving water does not seem appropriate in the Mediterranean context.

The maintenance of hydraulic irrigation infrastructure is particularly contingent on recognition of the specificities of Mediterranean agriculture and the types of water resource management that have allowed it to develop; rather than seeing the water used as “lost”, this allows it to be understood as working to produce ecosystem services. For now, the monetary assessment and remuneration of these services remains fairly uncharted territory. Certain ASAs have signed local agreements with municipalities which in most cases involve the participation of municipal technical staff in the network’s maintenance. The monetary assessment of services provided “unintentionally” by the canals – like replenishing the aquifer –, requires an assessment of what the services cost the irrigation activity on the one hand, and a definition of who are the direct beneficiaries and their remuneration methods (taxes, public funding, etc.) on the other hand [23]. Since the implementation of agri-environment measures into the Common Agricultural Policy in 1992, farmers have slowly begun to include “services provided” to the environment in their farming practices. While they were initially funded in the context of public grants, environment services now tend to be negotiated in the context of market regulations that require the definition of beneficiaries deprived of these services [24, 25]. Moreover, the implementation of payments for ecosystem services (PES) requires the emergence of new intermediary actors who see an interest in the monetary exchange of services (e.g., municipalities, private companies) [26].

Can the remuneration of environment services by the indirect users of canals truly provide a long-term management solution for hydraulic infrastructure facilities? How can such funding be guaranteed in contexts in which farming plays an increasingly small part in the management of these facilities, evermore dependent on new uses? For now, the financial support garnered by ASAs for these new services remains marginal and is predominantly government-subsidized via the Agence de l’eau (water agency). At the scale of the Mediterranean basin, the water agency has taken a governance approach via canal contracts whose goal is to get new actors involved in the canals’ management (e.g., municipalities, non-farming users, nature conservation associations, fishing federations and river unions) through the signing of a charter of goals to help define the medium and long-term actions needed to ensure the perpetuation of hydraulic networks [27]. These charters are not a legal obligation and are not legally binding for the new actors associated with the management of canals.

The long-term viability of the Durance region’s hydraulic infrastructure is now contingent on recognition of the indirect services it provides and on the funding it can secure from the facilities that manage them. As we have seen, these services may be advantages in the future to help local societies adapt to climate change, whether in terms of managing water shortages or its abundance. If they are not rethought in a local context, water savings policies currently conducted in the name of strategies to adapt to climate change could have a certain number of unwitting effects on the availability of water resources, as well as on the ecological quality of aquatic and land environments, both of which are main priorities in contemporary environmental policies.

2. Ecological assessment versus economic evaluation: Canals as biodiversity-management tools for the integrated development of territories

The biodiversity of aquatic ecosystems will likely be particularly affected by hydrological changes connected to climate change. The Convention on Biological Diversity held in Nagoya in October 2010 adopted a strategic plan for biological diversity – the “Aichi Targets” – which set 20 quantified targets for the conservation and restoration of biodiversity to “halt the loss of biodiversity in order to ensure that by 2020 ecosystems are resilient and continue to provide essential services, thereby securing the planet’s variety of life, and contributing to human well-being, and poverty eradication” [28]. In the field of aquatic environment management, controlling and limiting draw-off is key factor to preserving of ichthiological biodiversity. “It is almost certain that disturbances to freshwater ecosystems, such as dams, reservoirs and diversions for irrigation and industry, will endanger or extinguish many freshwater fish species in the future, by creating physical barriers to normal movements and migration of the biota and by decreasing habitat availability” [29].
And yet, our initial findings on the ichthyological biodiversity of the Durance canals point up that the impact of these diversions on biodiversity is not necessarily negative. The hydrological network comprised of all of the main canals and their distributaries has produced an aquatic environment with ecological dynamics that are distinct from those in the river but which are also complementary for the ichthyological population of the Durance. Biodiversity here is measured by the abundance of fish, which is a particularly interesting indicator since it is a species central to the aquatic ecosystem given the key position it plays in regulating the phytoplankton and zooplankton populations. As a result, fish are a bio-indicator of the state of the river as shown by the size of the populations present in an environment. The samples taken in irrigation canals show the presence of numerous fish species, proof of the broad ecological diversity, including of some protected species: souffia and apron, the former of which is listed in Annex II of the Habitat-Fauna-Flora directive and Annex III of the Bern Convention and the latter of which is considered to be “in critical danger of extinction”. Within the canals, we find a food web characteristic of the Durance region ranging from herbivore-diatomivorous species like chondrostoma (Chondrostoma toxostoma and C. nasus) to omnivores like European chub (Squalius cephalus), spirin (Alburnoides bipunctatus) and souffia (Telestes souffia), to insectivores like apron (Zingel asper).

Our findings point up a close relationship between the hydraulic infrastructure of the canals and the circulation of fish upstream and downstream in the river. The canals play a role in maintaining piscicultural biodiversity in the river via a return to the natural environment through tailwater and drainage water, as well as being a refuge for reproduction. One significant observation was that different species have even colonized infrastructure whose size does not exceed 50cm in width and a water depth of 12 to 15cm. There is a large proportion of fry that are less than a year old (20 to 30 mm) in these distributaries, which allows us to deduce that they are reproduction zones. We can as such assert that, during the impoundment period (which can last several years in the EDF power canal in which we also took samples), canals have great ichthyological diversity combined with a diverse population (i.e. individuals of varying age groups).

Individuals present in the canals that are released in the Durance River during closure periods (or during a 10-year draining) may form an important source of diversity that allows for a restocking of the River, whose stocks can decline drastically after flooding (flow and clogging) or during periods of intense heat (increases in water temperature over a two-week period). Seen as such, the canals are actually a receptacle of the Durance’s diversity, which can be restored during canal draining operations, as well as throughout their impoundment via the return of tailwater and drainage water to the river. They can as such be seen as temporary refuges. And yet, is this the only role played by these commensals of the Durance River? Or rather, could these newly-formed environments stocked by the Durance River not also be the source of a reconstructed biodiversity?

The existence of polymorphous individuals in the Durance River can be explained by two complementary phenomena: a long-established local population and introgressive hybridization (a supply of new genic variants from the common nase compatible with the South-west European nase) which increase genetic diversity both in individuals and the population. These two phenomena, which are at the root of such strong genetic diversity, confer plasticity in the life history traits of the endemic species, allowing it to survive in a modified environment. The biodiversity generated by the hybrid phenomenon has however traditionally been underestimated either out of a lack of interest or due to a poor understanding of the phenomenon. Indeed, hybrids are often viewed as an aberration between two “pure” bloodlines rather than as an adaptive potentiality, an evolving novelty from which selection can occur and which could allow for the establishment of new lines [30]. We now know that 25% of embryophyte species (plants) are currently the product of hybrid lineage, as are 10% of animals [31]. This research makes it clearly apparent that hybrids are an indicator of an ecosystem’s biological diversity, living proof of the existence of unexploited or even new ecological niches [32].

The existence in the canals of individuals belonging to both “Chondrostoma” species and of a good number of hybrids allows us to assert that the canals have an impact on the evolutionary history of populations in the Durance River. Irrigation canals form a mosaic of pockets that contain the genetic resources of the Durance River and which can restock the river according to the variability of climatic conditions. The species introduced to the Durance by developments (common nase) was meant to dominate and make the endemic species (South-west European nase) disappear. And yet this did not occur since both species coexist and are distinctly divided in the Durance ecosystem. The canals played a positive role in this context in the sense that they allowed for the maintenance of hybrid species and now function as reservoirs of biodiversity for the River, reservoirs whose evolution is governed by the genetic cross-over they allow between the introduced species and the endemic
species. In the context of climate change, these reservoirs could allow for the maintenance of genetic biodiversity and provide refuge conditions for these species.

The preservation of hydraulic irrigation infrastructure is currently justified more for its environmental value than for its productive value, even if the latter remains an essential facet of its role. And yet, the economic evaluation of ecosystem services for maintaining biodiversity appears more complex and also raises a certain number of ethical issues. The Stern Review on the Economics of Climate Change [33] was the first to calculate not the cost of environmental damage but rather the cost of inaction, advancing the idea that preventive measures are economically more profitable than those that seek to repair. Inspired by this approach, the UNEP created the Intergovernmental Platform on Biodiversity and Ecosystem Services (IPBES) to provide governments with a tool to evaluate the loss of biodiversity and the subsequent cost for national economies. In France, this evaluation was conducted by the Centre d’Analyse Stratégique (CAS), which published a report in 2009 (the “Rapport Chevassus”) that provided an economic evaluation of the value of biodiversity at the national scale. The type of evaluation chosen was similar to the one used in the Millennium Assessment and adopted the same main categories of services. Although the authors specified several times that a monetary assessment was primarily meant to guide public decision-making for planning choices, ecosystems were nonetheless monetarily assessed and given a price that took into account their contribution to biodiversity [34]. The decision to attach a price meant that the assessment of the uses and territories managed was primarily market-driven and used mainly economic tools rather than taking into account measures based on an ecological approach to conservation [35].

The principle of economic compensation for the loss of biodiversity is the backbone of such market-driven reasoning. A compensatory measure is an “ecological action that aims to restore or recreate a natural environment to offset the damage to biodiversity caused by a planning document or project. It addresses only the residual impact following prevention and impact mitigation measures, which are given priority” [36, translated here]. This approach was especially common in the so-called Grenelle 1 planning law of 2009, supplemented in 2010. Compensatory measures are usually considered when avoidance measures have been examined but not chosen and when notable residual impact remains despite impact mitigation measures. It is what is expressed by the triptych: “avoid, reduce, compensate”. Too often, however, the “avoid” and “reduce” steps are skipped and focus is placed directly on the act of “compensating” and estimating how great the impact that needs to be compensated. The proposed compensatory measures are often devoid of any real stakes in terms of ecological functionality. The purchase of land in good ecological condition or putting land aside as a compensatory measure does not do any good for the environment, although that is the stated goal of compensatory measures. Ecosystems are not interchangeable and the disappearance of certain areas raises questions about the ecological functions that disappear with them.

The services provided by irrigation canals cannot be disconnected from the overall working of hydraulic infrastructure (at once ecological, economic and social) and their preservation cannot be bound up in a compensatory logic. Rather, the contemporary challenge resides in their perpetuation and avoiding even their partial disappearance. We believe that when these facilities are seen as planning tools for environmentally sustainable land, political and economic solutions may be envisaged. In France, municipalities need to play a greater role in their management, even if their involvement remains limited for now. Different regulations and policy approaches in the field of territorial planning should encourage this involvement. Municipalities are now asked to include all canals, even those that are only distributaries, in their urban planning documents and land use plans. Undertaken by a few municipalities in the Durance region, this approach is far from complete; one of the main challenges is to fully understand the entire hydraulic network that underpins each territory. The environmental value of irrigation canals as ecological corridors could also provide an argument for their perpetuation and they could be included in new territorial planning tools such as green and blue corridors. Here too, it is up to municipalities, in agreement with government authorities, to draw up development plans that

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3 Planning law #2009-967 of 3 August 2009 on the implementation of the Grenelle Environnement, JORF #0179, supplemented in 2010 by law #2010-788 of 12 July 2010 on the national commitment to the environment, completed on 1 January 2014.


include green and blue corridors. The contemporary challenge will surely be to find a new economic balance and social compromise in the technical handling and management of these facilities.

Given the global environmental problem posed by climate change, we need to imagine practical and local solutions to adapt. The maintenance – and even the protection – of gravity-fed irrigation canals could be an efficient preventive measure to address the anticipated effects of warming in Mediterranean regions. While they may not “save” water, these canals provide other environmental services that can play an important role in the balance of recognized advantages.

Bibliography


