



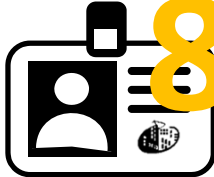
The Potential of Local and Regional Authorities for Circular Economy:

Focus on communication tools

Maëva Voltz, ACR+, Athens, 21 June 2017

Discover ACR+

 **20+**
years of
experience

 **87**
members

in **23**
countries 

ACR+

*Association of Cities and Regions
for sustainable Resource management*

Some members:



 **+1,100**
municipalities
represented

+ Join us!

CITY
OF WARSAW





Local Authorities for the Circular Economy

The Circular Europe Network

The European Week for Waste Reduction

Local & Regional Authorities' role on C.E.

Behaviour change
(citizens, enterprises)
Awareness campaigns,
Regulations, Local taxes
as Pay-As-You-Throw
System (PAYT), etc.

Public procurement
(public authorities)

GPP, PPI



Infrastructures

Incubator, Re-use center, Selective
collection and recycling, Eco-park,
etc.

Business Support Scheme

Testing opportunities, Financial
instruments, Labels

Fiscal framework

Local taxes

Regulation

Permits

**Facilitation &
Leadership**

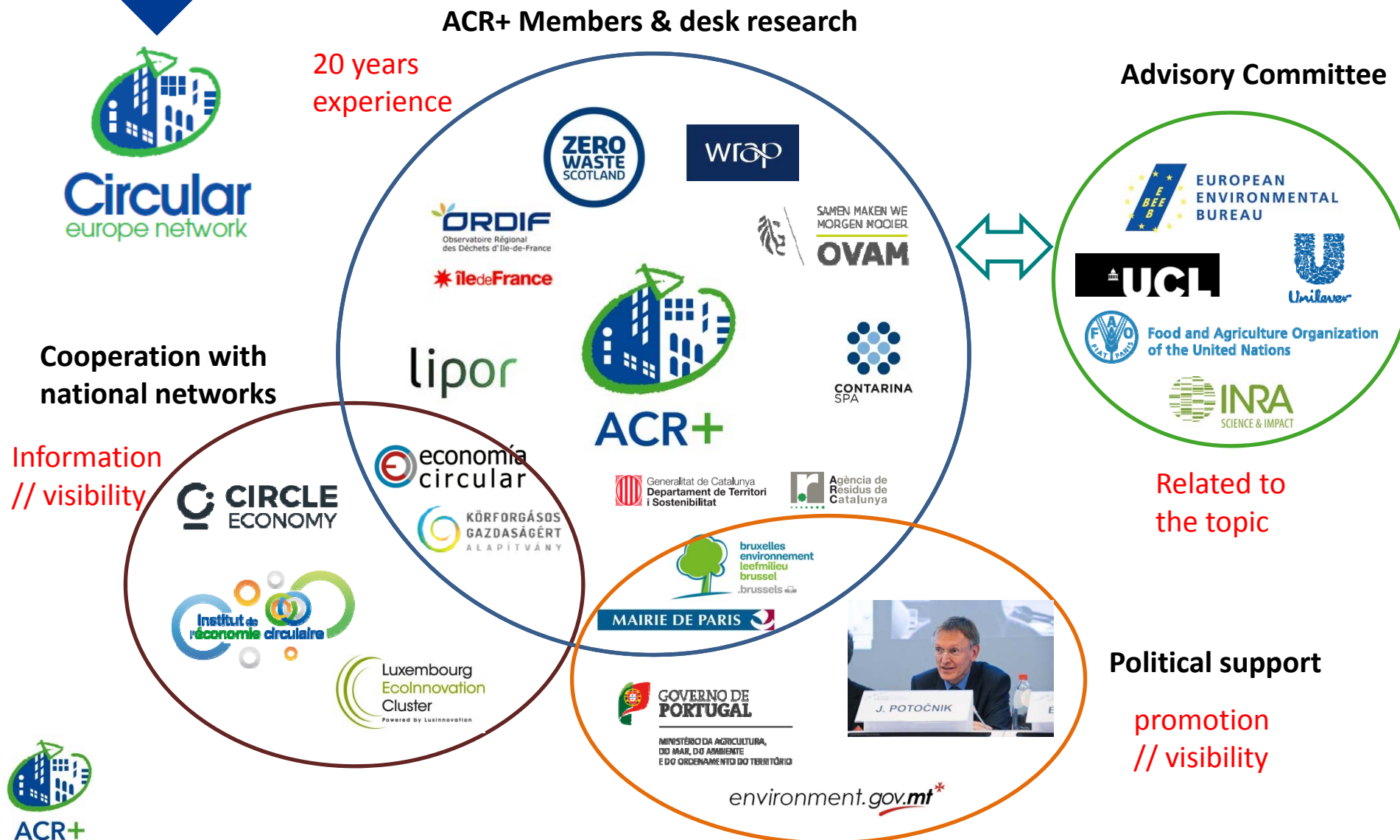


The Local Authorities for the Circular Economy

The Circular Europe Network

The European Week for Waste Reduction

The Circular Europe Network in a nutshell



CEN activities to help cities and regions



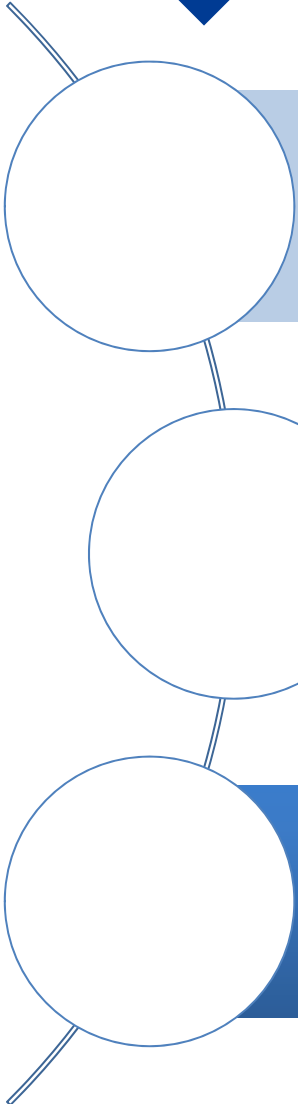
1- Connecting experts



2- Providing tools



3- Building capacities



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What do we offer?

Last week of
November



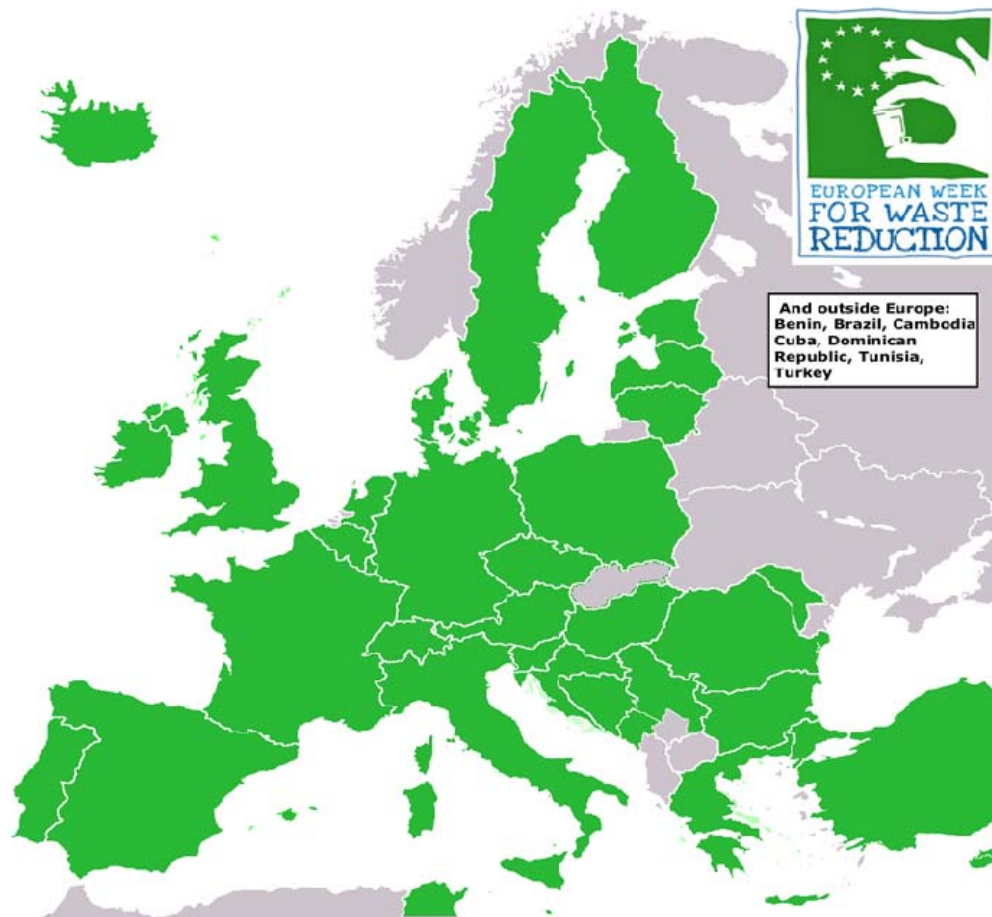
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The European Week for Waste Reduction

Results 2013-2016

- ✓ **48,965** actions
- ✓ **43** countries
- ✓ **57** Coordinators



Call to actions: Be part of the success story



Next edition: 18.–26. November 2017

Join the EWWR as an Action Developer!

Get in touch with us at contact@ewwr.eu



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Thank you for your attention!

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Contact: mv@acrplus.org