The Potential of Local and Regional Authorities for Circular Economy:

Focus on communication tools

Maëva Voltz, ACR+, Athens, 21 June 2017
Discover ACR+

20+ years of experience

87 members

in 23 countries

ACR+

Association of Cities and Regions for sustainable Resource management

Some members:

+1,100 municipalities represented

Join us!
Local & Regional Authorities’ role on C.E.

**Behaviour change** (citizens, enterprises)
- Awareness campaigns
- Regulations
- Local taxes as Pay-As-You-Throw System (PAYT), etc.

**Public procurement** (public authorities)
- GPP, PPI

**Infrastructures**
- Incubator, Re-use center, Selective collection and recycling, Eco-park, etc.

**Business Support Scheme**
- Testing opportunities
- Financial instruments
- Labels

**Fiscal framework**
- Local taxes

**Regulation**
- Permits

**Facilitation & Leadership**
The Local Authorities for the Circular Economy

The Circular Europe Network

The European Week for Waste Reduction
The Circular Europe Network in a nutshell

ACR+ Members & desk research

20 years experience

Advisory Committee

Cooperation with national networks

Information // visibility

Related to the topic

Political support promotion // visibility
CEN activities to help cities and regions

1- Connecting experts

2- Providing tools

3- Building capacities
What do we offer?

Last week of November
The European Week for Waste Reduction

Results 2013-2016

- 48,965 actions
- 43 countries
- 57 Coordinators
Call to actions: Be part of the success story


Join the EWWR as an Action Developer!

Get in touch with us at contact@ewwr.eu

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Thank you for your attention!

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