Influencing Change in SME’s: Treating Waste as a Resource

Symbiosis 2014 International Conference

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The Beginning …. Macroom E
Saving Money through Industry Links and Exchange

smile :-}
SMILE Objectives

save money for business

identify economic opportunities

divert waste from landfill
What We Do

Events: Round Table Networking

200,000 Website Hits 1100 Members

Support Teams

smile :-) Resource Exchange
SMILE Networking Events
How to get Involved

Welcome to SMILE

SMILE Resource Exchange is a free service for businesses that encourages the exchanging of resources between its members in order to save money, reduce waste going to landfill and to develop new business opportunities. Potential exchanges are identified through networking events, an online exchange facility and a support team to assist throughout.

Search the Resource Database

Enter a keyword to search or leave blank for all

Select a category:

All

Select a location:

Upcoming Events

Cork SMILE Event October 2013

24th October 2013

Register

Latest from SMILE
Success Story 1: Mamukko

Mamukko Bag

PVC Tarpaulin

Tyre Tubes

Sail Boats
Success Story 2: Cow Mattresses

- 600 tonnes of rubber diverted from landfill
- €36k income generated
- 1400 Tonnes CO₂ reduction
- 600 Tonnes of virgin material saved

Crumb Rubber used as bedding for Cow Mattresses
Success Story 3: Thinking outside the Box

- €8k: Cost savings
- kg 780: Cardboard diverted from landfill
- kg 1125: CO₂ reduced*
  *Family Car driving 7,264 km
- 12.5: Trees less needed in manufacturing

Cardboard boxes re-used
Success Story 4
Architecture Factory in CIT
Our Methodology

Positive
Communication
Partnership
Collaboration
1. Attractive and Positive

Positive Brand Name

- User Friendly Website
  - Digital media

Support of Prime Minister and Patron
2. Communication

Direct Contact  Social Networking Sites  Networking Events
3. Partnership Building

- EPA
- Enterprise Boards
- Local Authorities
- Business Associations/Chambers of Commerce
Who is SMILE?
4. Collaboration

- Multi-national
- Peer Support Project
- Re-use Projects
Challenges

- Gathering Case Studies
- Measuring Added Value
- 1 to 1 Support
Opportunities Ahead

• Develop Profile of Industrial Symbiosis in Ireland
• National Expert Group – Policy Recommendations
• Develop Technical Support – Develop Practitioners
• Member of EUR-ISA – Collaboration with European IS Projects
Thank You

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