

HERAKLION 2019 Conference

“Social Acceptability on Agrifood Waste Innovations and the Circular Economy: the Noaw and Erasmus + examples”

Dr. Daniel Rossi

Chairman of the Copa Cogeca Research & Innovation WP - Bruxelles
EU Coordinator of the National Food Technology Platforms - Luxembourg
Delegate Research & Innovation - Confederation of Farmers - Confagricoltura - Rome

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Author email: d.rossi@confagricoltura.it

The Copa Cogeca Farmers and Agro Cooperatives Umbrella organization in Europe established Research and Innovation Priorities through a Mind Map long procedural approval last year, paying specific attention to sustainability and zero waste strategy.

The Food Drink Europe Industry Umbrella Organization in Europe gave this mandate to the Technology Platform Food For Life and the EU Network of the National Food Technology Platforms defining a Strategic Research Agenda and an Implementation Action Plan, devoted on three pillars: diet, sustainability and safety..

Last year the EU Commission consulted the Stake holders on FP 9 Horizon Europe and Food 2030 and beginning of this year on Mission Oriented activities and Pillars in the new frameworks.

In the meantime in Budapest and in Florence EU Regions started to organize new networks and Agri Food programs under the S3: Smart specialization Strategy.

Erasmus + projects FoodSta, FoodLab, Food 4 Growth and Fields presented their results in Alimentaria, Barcelona the 17th of April 2018, in SIAI Paris and in the next ANUGA in Koln October 2019..

Erasmus + Alliances for vocational education VET EU projects in particular developed new training methodologies for new skills: flipped classrooms on social acceptability and economical feasibility of sustainable agri food innovations, in particular on circular economy and no agrifood waste (NOAW).

The reason why: agri food technologists meet consumers / citizens resistencies and reluctancies on new industrial plants, renewable energies and biogas activities, processes and products innovation because of a conservative attitude on landscape, waste treatments, agrifood chains, food technology and ingredients/receipts.

Negotiation influencing skills, communication plans to the different publics/stakeholders, role of social media, involvement of the scientific community play a significant role in social acceptancy and sustainability of agri food innovations, in particular on waste management, as NOAW H 2020 Project clearly showed".