

Green Deals mobilize society and Government for greening the economy

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The Netherlands aim at green growth so as to maintain well-being and prosperity for future generations. In Green Deals with societal partners, the Government provides space to growing initiatives in society in the area of climate, biodiversity, water, food, raw materials, construction, energy, and mobility.

The involved parties work together in green initiatives with concrete activities that realistically contribute to economic growth and social and environmental sustainability which would otherwise not be feasible.

The partners to Green Deals include central, and where relevant also local, Government, private companies, environmental and societal organisations. These partners develop their idea into a concept for cooperation. Central Government considers how best to facilitate before signing the Green Deal. Every partner commits to its own contribution by contract.

There are always barriers to new promising initiatives for a more sustainable economy; the Government aims to take these away through stimulating legislation, policy support to specific projects, network building, and market incentives.

Examples of Green Deals include recovery of resources from waste-water, collection and valorisation of ship waste oils and waters, leasing of chemicals, and sustainable tourism.

The Green Deals partners cooperate for sustainable growth by bringing forward innovative societal initiatives and removing obstacles, contributing to joint environmental and social objectives, and ultimately creating new jobs and growth for a sustainable economy and society. Green Deals are a source of inspiration to partners and provide new perspectives for societal development.