

## WELCOME

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### WASTE MANAGEMENT ORGANIZATIONS ALWAYS DEFEND THEMSELVES WHEN PLANNING A PROJECT

### Why? Can we do something about it ?















NAXOS 



#### A TYPICAL EXAMPLE FROM GREEK EXPERIENCE IS PAPANIKOLOU LANDFILL (Achaean region of Peloponisos)

We had the change of 7 different central governments and at least 4 mayors

The problem with solid waste is still present and of course stronger.

2016

The construction site is still incomplete, so full exclusion of European funding is possible.

A major dispute has arisen between the contractor, environmental authorities and the local government.





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Help the Planner better understand the social organization along with the historical, and political context of the area of interest

Empower the poor and weak during project design and implementation

Be able to identify opportunities, constraints, impacts and risks associated with the project

Provide a framework for dialogue among stakeholders

Be able to mitigate all potential risks associated with the project





2nd Step

8

### WAYS TO OVERCOME PUBLIC OPPOSITION

#### 1. Succeed an effective Public Involvement

**Existing Techniques** 

information techniques \* Information to the Public listening techniques \* Information from the Public collaborative techniques Involve Public in decision-making

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#### 1. Succeed an effective Public Involvement

information techniques

listening techniques

collaborative techniques





#### 2. Building Credibility





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#### **3. Mitigate Negative Impacts**

Try offset the damage using the right Equivalent Benefits:

**Examples:** 

- ✓ School improvements
- ✓ Road improvements
- Construction of recreation
   buildings

Try to "Pay" for Health or Safety Impacts











#### **3. Mitigate Negative Impacts**

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#### **c** Property Values

Guarantee the property values

> In extreme cases guarantee the purchase of property

3



Fund a study to evaluate the impact of the project to property





#### **3. Mitigate Negative Impacts**



Visual impact

Dust

Traffic





#### 4. Talk to supporters first (Pro-project phase)

#### TRY NOT TO HAVE MEDIA AGAINST YOU







## 5. Pick the low-hanging fruit (Project starting phase)

**Direct beneficiaries** (construction workers, suppliers, site property owners)

**Indirect beneficiaries** (local stores)

**Potential project users (municipality)** 

**Special interest groups** (like organizations motivated by beliefs e.g some strongly believe that a thermal process is by far the worst scenario even from a large landfill)



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#### 6. Keep Supporters activated (Operation phase)







# 7. Understand the four causes of opposition The perception that

environment and project are conflicting values

#### Dissatisfied emotional needs

**Misinformation** 





#### 'AGISTRI ISLAND' a Case Study

It covers an area of 14 sq km

22 miles from Piraeus Population: 1.142 citizens during summer it rises up to 5000 citizens and visitors. There are 18 hotels and around 300 rooms to let Generally, the economy of the island is based on tourism









#### Solid waste status of the island

#### SOLID WASTE COMPOSITION



#### **FILI LANDFILL**

ORGANIC MATTER 44%





#### Application of our proposal to Agistri island 21

Social Assessment

#### Accomplished Missions

Ειδικός Διαβαθμιδικός Σύνδεσμος Νομού Αττικής Φορέας Διαχείρισης Στερεών Αποβλήτων Αττικής











#### **Ειδικός Διαβαθμιδικός Σύνδεσμος Νομού Αττικής** Application of our proposal to Agistri island 22

#### Imminent waste management targets

- **1. A network of bins for bio-waste**
- 2. A central acceptance spot, for green materials and bulky waste (GREEN SPOT)
- 3. Treatment for Construction and Demolition residuals
- 4. A network of bins for separate paper and glass collection
- 5. A composting facility plant





## EIGINGS EXIVES ZUV DE POLOS NO POLOS ATTINGS Application of our proposal to Agistri island 23 Measures for high participation and low opposition DONE TO BE DONE

People are generally well informed about every new plan, through public meetings and door to door process

Workshops have been used extensively, especially in schools, to educate the public

A questionnaire has been distributed to assess publics' opinion for future plans

The municipality has to keep information high in their agenda through their site, fb, twitter, email Interactive events focused on recycling and re-use activities are necessary A hotline would be useful A campaign has to connect future plans with new jobs, improvement of landscape and thus tourism upgrade Plans are needed to mitigate the expected

noise, traffic, odor and

visual problems

